

*It's enough to make you a hero*

[ picture this ]

You introduce an exciting new benefit to your employees or members. One that provides full real estate services from top performing real estate agents. One that makes thousands of dollars in cash rebates, and additional savings through discounts, available to your employees or members when they buy or sell homes. One that assigns a Personal Transaction Assistant for everyone who enrolls in the program. And one that's fully supported with marketing tools for promoting the program. All at no cost. From a team of experts that have helped more than 90,000 consumers buy and sell homes since 1989. All this, and you're a hero.

# 1 2 3 HOME REWARDS

Large Cash Rebates and Full Real Estate Services



## The 123 Home Rewards Program in simple steps

- 1.** We provide print materials to help you communicate the benefits of the program.
- 2.** When your member or employee is ready to buy or sell a home, one phone call to us gets things started.
- 3.** We assign a Personal Transaction Assistant who provides support through the process. We also assign a real estate agent from our network and set up an initial meeting.
- 4.** Every detail of the transaction is handled by the agent and closely monitored by the Transaction Assistant, who is always available to answer questions.
- 5.** In the unlikely event that a problem occurs, the Transaction Assistant will support and assist your participant.
- 6.** Your employee or member will receive his or her cash rebate from 1-2-3 HomeKeys within 15 days following close of escrow.



A unique program offered at no cost to your organization or your employees, association or union members.

Take it from us,  
it's an enormous benefit.

**123**  
**HOMEKEYS**  
A REAL ESTATE FIRM

# Yes, Huge Rebates

Add a huge component to your benefits package. One that provides full real estate services and thousands of dollars in cash rebates and discounts available to your employees or members when they sell or buy homes. We do all this at no cost to your organization or to your program participants.



*Employees/members receive thousands in rebates and discounts*



## How the program works

1-2-3 HomeKeys maintains a real estate network comprised of participating agents who give back shares of their commissions in exchange for cost-saving services we provide them.

25 % of agent commissions are returned to program participants as cash rebates. The size of the rebates are determined by the amount of the sales. Rebates are paid to program participants by 1-2-3 HomeKeys within 15 working days after close of escrow.

Participants are not limited in the kinds of homes they can purchase or where they are located as long as they buy or sell in the 39 states where rebates, through our controlled network, are permitted.

If a **123 Home Rewards** participant sells a home and plans to purchase another, he or she can receive rebates for both transactions. *See table on the right.*

As one of our clients offering **123 Home Rewards** you will be supplied brochures, posters and other materials to communicate program benefits and details.

We created an informative Web site for your program participants at: **My123HomeRewards.com**

Rebates are based on the agent receiving a commission of 3% of the sales price; if less than \$100,000, the rebate is \$300 and the bonus rebate does not apply. Rebates unavailable where prohibited by state law.

## How much can they save?

25% of the agent's commission

Home sales price:	Cash rebate:
\$ 250,000	\$ 1,875
\$ 350,000	\$ 2,625
\$ 500,000	\$ 3,750
\$ 1,000,000	\$ 7,500

### Example

<b>Sell a home for:</b> \$ 450,000	<b>Cash rebate:</b> \$ 3,375
<b>Buy a home for:</b> \$ 650,000	<b>Cash rebate:</b> \$ 4,875
<sup>1</sup> Buyer's Bonus:	\$ 975
<sup>2</sup> Mortgage discount	\$ 1,000
Total Purchase rebate	\$ 6,850
<b>Combined rebate</b>	<b>\$10,225</b>

1. 5% Buyer's Bonus applies if: 1-2-3 HomeKeys agent is used for the sale and purchase of the homes; agent receives a minimum 3% commission; both properties sell for no less than \$125,000.00. 2. Applies if our affiliate lender All American Home Mortgage supplies the loan.



## Our real estate agents are hand-picked for performance

When one of your members or employees is ready to buy or sell a home, a simple phone call gets things started. Once we obtain the necessary information, we assign a real estate agent with extensive experience in the neighborhood of the home for sale.

**123 Home Rewards** real estate agents have earned their good standing with us by their records of performance. They have, on average, 18 years of full-time real estate sales and customer service experience.

We choose only the very best, and can select from among the leading national real estate firms and, where appropriate, regional and local real estate companies. They remain a part of our network only if they receive high marks for service and performance based on feedback provided by the customers we serve.

## Full service and support

In addition to a real estate agent, we assign a Personal Transaction Assistant to help with all the details of the sale or purchase, and to keep program participants updated on the progress of their transaction. Customer satisfaction is his or her top priority.

## How your organization can get connected

Just contact our 123 Home Rewards representative for more information about this valuable benefits program.

The team at 1-2-3 HomeKeys has managed the successful closing of over 80,000 homes in all 50 states. Participants in our programs have been paid more than \$120,000,000 in cash rebates.

123 Home Rewards often improves the morale of many of our clients' employees or members, as it reduces much of the stress that comes with buying or selling a home. And when you add a large rebate, morale can soar even higher.

Call 877.880.3093

for more information or visit

[123homekeys.com](http://123homekeys.com)

  
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